

Rates and Specifications

Magazine Rates

	Without Bleed	Bleed
Back Cover	CI\$6,750	CI\$7,425
Inside Cover	CI\$4,750	CI\$5,225
DPS	CI\$7,750	CI\$8,525
Full Page	CI\$4,000	CI\$4,400
Half page vertical	CI\$2,200	CI\$2,420
Half page horizontal	CI\$2,200	CI\$2,420
1/3 Page vertical	CI\$1,400	
1/3 Page horizontal	CI\$1,400	
1/4 page	CI\$1,150	

Standard rates above are for Cayman Islands companies only.
Please add 30% for international advertisers.
Use conversion rate of 0.82 to convert prices to US\$.
Add 15% for special ad placement.

Supplement Rates

Rates for supplements vary depending on the editorial theme, conference distribution and international mailing list. Supplements offer full and half page adverts only and for some supplements only full page adverts are offered. Contact us on 345 946 6000 for details on supplements remaining in 2006 (see attached calendar).

Production Requirements

Full page bleed:	11.5" x 9"
Magazine trim size:	11" x 8.5"
Live area:	10" x 7.5"
Bleeds:	0.25" where applicable
Keep all live matter 0.25" inside trim.	

Specifications — Magazine

	Depth	Width
DPS bleed	11.46"	17.17"
DPS trim	11.22"	16.93"
Full Page bleed	11.46"	8.70"
Full page trim	11.22"	8.47"
Full page type area	10.24"	7.68"
1/2 page horizontal	5"	7.68"
1/2 page horizontal bleed	5.73"	8.70"
1/2 page vertical	10.24"	3.70"
1/2 page vertical bleed	11.46"	4.35"
1/3 page horizontal	3.31"	7.68"
1/3 page vertical	5"	5.12"
1/4 page (type area only)	5"	3.70"

(1/2 page bleeds will eventually appear on three sides only but full bleed must be included on artwork)

Specifications — Supplement

	Depth	Width
Supplement trim size	11"	8.5"
Full Page bleed	11.25"	8.75"
Full page no bleed	10"	7.5"
Half page bleed	5.75"	8.75"
Half page no bleed	4.5"	7.5"

Electronic Data

Apple Macintosh Format

Quark Xpress 3.32
Quark Xpress 4 and above
Adobe Illustrator 7 or 8 native files or eps
Adobe InDesign
Adobe Photoshop 5 and above

Windows PC Format

Pagemaker 6.5 and above
Photoshop 5 and above
Quark Xpress 4 and above
CorelDraw 7 and above

File Compression for E-Mail or ISDN Transfer

Files may be compressed using Stuffit or WINZIP into .sit .sea .hqx or .ZIP files.

Disk Doubler can be used if application is forwarded with the files. Visit www.cfr.com.ky for more information.